

Will Bisset
Pets Corner UK Ltd.
33 Queensway
Crawley
West Sussex
RH10 1EG



21st July 2016

This letter is written with goodwill and without prejudice

Dear Will

Following your letter dated 7th June, I am happy to respond with the following to your questions. Pet Food UK Ltd is committed to supplying the highest quality foods under the most stringent nutritional and ethical standards. We believe in full transparency and endeavour to make our products as easy to understand as possible, both via our clear and informative packaging and by talking openly to our customers and providing any information that is requested subject to data protection and IP.

Ingredients and Inclusions

1. None of our Barking Heads, Meowing Heads or AATU products are made with artificial preservatives.
2. We use naturally preserved dried meats where fresh meat is delivered and processed on the manufacturing site and dried.
3. None of our foods contain MSG. No flavour enhancers are used as meat is included at very high levels in all of our products, especially when comparing us to a lot of other brands.
4. None of our foods contain added sugars.
5. None of our foods contain added salt/sodium chloride.

Social Responsibility and Understanding

1. Office – 80%. Warehouse – 80%.
Manufacturing –
Dry foods: Over 97% under Environment Agency IPPC licence.
Wet foods: Exact figure unknown, but are committed to producing as little waste and using as many recyclable materials as possible.
2. Office – none. Warehouse – none.
Manufacturing –
Dry foods: Exact figure unknown but renewables charge is paid to ensure that supplier uses proportion of renewable energy.
Wet foods: Approximately 11% of the energy used in production and offices comes from renewable sources.



3. Our new wet food packaging is fully recyclable. Our dry food packaging is not recyclable in the UK. We have continually searched for a suitable recyclable bag but have not found anything thus far that can keep the food fresh and stored correctly, and that local councils can actually recycle. Our current packaging is state of the art triple layered with one way air valves, and can be recycled in other countries. We are also in talks with companies regarding 'upcycling' our packaging.
4. All of the meat in our dry foods and treats is sourced in the UK when and where possible. Our wet foods are mostly UK sourced but some of the novel proteins e.g. buffalo are sourced from Europe. Most importantly, all of our meat sources have full traceability.
5. 2% of net profit has been donated to charity in the last two years.
6. 26% of net profit was paid in corporation tax in 2014/15 and 33% in 2013/14.

At Pet Food UK Ltd. we believe that every dog and cat is as unique as the family they live with, and therefore our Barking Heads, Meowing Heads and AATU ranges are specially formulated to provide ultra-premium nutrition for dogs and cats of any breed and at all life stages. All of our ingredients are carefully thought out and fit with our passion to provide natural, healthy foods of nutritional excellence.

I hope that this answers your enquiry. Should you wish to discuss any of our information in more detail, or request any further information, please do not hesitate to contact me.

Yours sincerely

Paul Hunter