



Natures
Menu®

Natures Menu Ltd
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18th June 2018

Dear Will,

In response to our meeting last week, please find below the necessary details as requested for the Pet Food Expert website;

What is the main fat source for your products?

Cans

County Hunter cans for dogs – 1% from Sunflower oil for nutritional benefits, remainder from natural fats/oils derived from the meat cuts used within the recipes

Natures Menu cans for dogs (including puppy/junior) – less than 1% from Sunflower oil for nutritional benefits, remainder from the natural fats/oils derived from the meat cuts within recipes

Natures Menu puppy (junior) pouch for dogs – all fats are derived from the meat cuts used within the recipes

Pouches

Country Hunter pouches for dogs – all fats are derived from the meat cuts used within the recipes

Country Hunter pouches for cats - all fats are derived from the meat cuts used within the recipes

Natures Menu pouches for dogs – all fats are derived from the meat cuts used within the recipes

Natures Menu pouches for cats (including senior & kitten pouches) – all fats are derived from the meat cuts used within the recipes

True Instinct High Meat Wet pouches for dogs and cats – fats are derived from the meat cuts used within the recipes and salmon oil added for palatability and nutritional benefits

Dry food

True Instinct Raw Boost for cats and dogs – fats are derived from the meat cuts used (high percentage of fresh meat used in recipe) along with additional fish oil and poultry fats used to

achieve product consistency. 'Protein hydrolsate' is the natural poultry fat used to coat the outside of the high protein bite

Country Hunter Superfood Crunch - fats are derived from the meat cuts used within the recipes and salmon oil added for palatability and nutritional benefits

Natures Menu Mighty Mixer – majority of the fat is derived from the salmon oil added for nutritional benefits and palatability, and a small amount from the beef liver used within the recipe

Raw completes

Natures Menu & Country Hunter complete raw nuggets – all fats are derived directly from the meat cuts used within the recipes

True Instinct Raw Bites for dogs and cats – most fats are derived from the meat cuts used within the recipes. Raw Bites for dogs also contain coconut oil for the potential health benefits

Please do not hesitate to contact us if you have any further questions.

Kindest regards

MM Sainsbury

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